

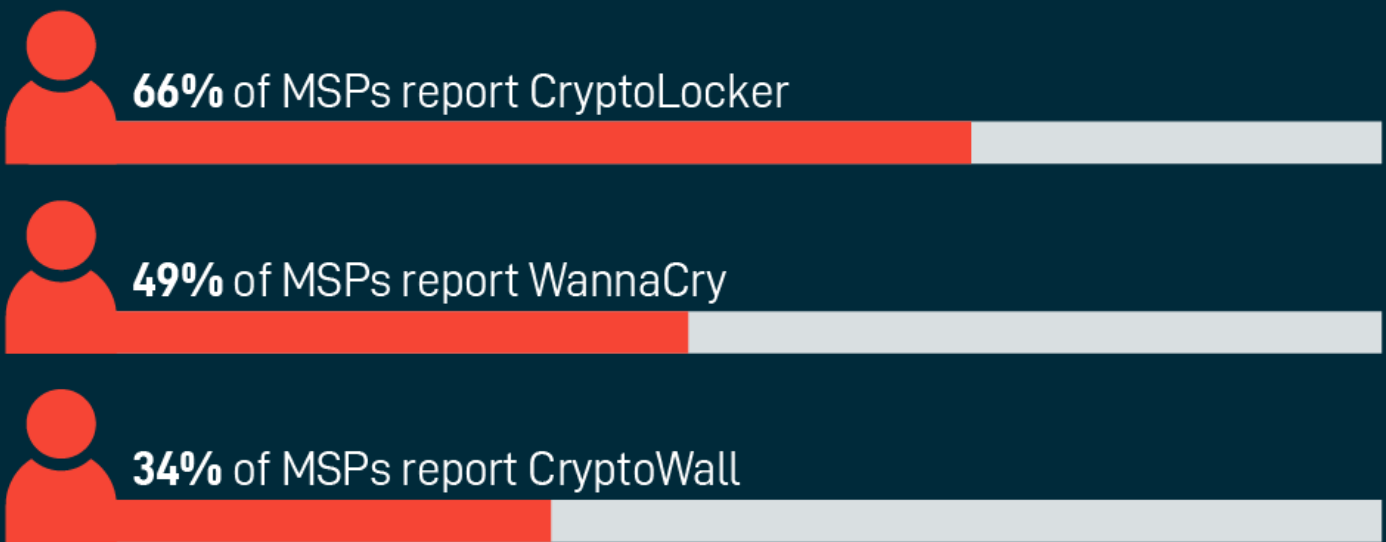
# SURVEY REVEALS DOWNTIME COSTS FROM RANSOMWARE UP BY **200%**

Downtime costs are up to \$141K. This is **23X** greater than the average ransom requested of \$5,900!

## The Leading Causes of Ransomware



## Top Variants of Ransomware



## Industries Affected



## Cyber Insurance



**60%** of MSPs report carrying cyber liability insurance should they or their clients become subject to a ransomware attack. **(40% do not have cyber insurance)**

## Top 3 Future Ransomware Targets



**64%** of MSPs predict ransomware will target IoT devices



**63%** of MSPs predict ransomware will target social media accounts



**62%** of MSPs predict ransomware will bankrupt whole companies